

Fibrus Play it Forward Fund (“Fund”) - Terms and Conditions

1. What is the Fibrus Play it Forward Fund?

The Fund exists to support non-profit voluntary and community groups, organisations, and charities in Northern Ireland and Cumbria to provide financial support for their children’s sports projects or initiatives. The Fund strives to encourage children to switch off from their devices more often, get active, and get outdoors - improving the health and wellbeing of the children.

Organisations can apply for up to £1000 of funding.

You can apply for funding for children’s sports projects or initiatives, for example to purchase new kits, playing or training equipment or improving club facilities. We ask that you add the Fibrus Broadband logo to new kit or equipment that you purchase.

Please note, in the event that the Fund is oversubscribed, Fibrus will prioritise those who have not received funding from Fibrus in the past and organisations with an annual income of less than £50,000.

Play it Forward 2025 will go live for applications on Monday 11 August and will close at 12 noon on Friday 31 August 2025.

2. Application form

To apply, applicants must download the online application form, complete and submit through the Fibrus website. We do not permit applications to be posted by hard copy or emailed.

Applicants must provide an outline of the children’s sports project or initiative, costs, and an outline of how the funding support will be spent. Any funding awarded must be applied to the project or initiatives within agreed timeframes.

If you do not answer the questions on the form as instructed, or if you fail to provide any further information or documents requested, your application may be ineligible for assessment or funding.

3. Eligibility & Restrictions

You don’t need to be a registered charity to apply. We accept applications from not for profit constituted voluntary and community groups, and we are particularly keen to help grassroots groups and small-to-medium-sized voluntary organisations.

The sports projects must be run in local communities only in which Fibrus already has a broadband service (see below for full details). These are:

Eligible postcodes (Northern Ireland):

BT1, BT2, BT3, BT7, BT8, BT9, BT11, BT12, BT13, BT14, BT16, BT17, BT18, BT19, BT20, BT21, BT22, BT23, BT24, BT25, BT26, BT27, BT28, BT29, BT30, BT31, BT32, BT33, BT34, BT35, BT36, BT37, BT38, BT39, BT40, BT41, BT42,

BT43, BT44, BT45, BT46, BT47, BT48, BT48, BT5, BT51, BT52, BT53, BT54, BT55, BT56, BT57, BT6, BT60, BT61, BT62, BT63, BT64, BT65, BT66, BT67, BT68, BT69, BT70, BT71, BT74, BT75, BT76, BT77, BT78, BT79, BT80, BT81, BT82, BT9, BT92, BT93, BT94

Eligible postcodes (GB):

CA10, CA11, CA12, CA13, CA14, CA15, CA2, CA20, CA21, CA22, CA23, CA24, CA25, CA26, CA27, CA28, CA3, CA4, CA5, CA6, CA7, CA8, LA11, LA12, LA16, LA17, LA20, LA21, LA22, LA23, LA5, LA6, LA8, TD9

Sports projects and funding applications must be relevant to the particular location and community. This means that funding applications can only be accepted for funding in the community in which both the applicant organisation is based and also where the children’s sports project funding support is required.

We do not fund statutory bodies such as schools, but PTAs or friends of schools can apply for projects, initiatives or activities that benefit their community.

Applicants will need to demonstrate that they are effectively organised and run.

We will only fund organisations that have 2 unrelated bank signatories.

Funding support is not available for:

- Political parties, activities or candidates.
- Religious organisations or beliefs – however, we will consider projects led by religious organisations that provide benefits to the whole community.
- Applications for, or sponsorship of, individuals.
- Substitution of government, local authority or statutory funding.
- Paying for core staff salaries or the running costs of an organisation - however, direct and necessary project expenditure, such as volunteer expenses, project delivery staff costs are eligible.
- Onward funding or donations by the funding support recipient to other persons.
- The establishment of endowment of any school or institution providing further education.

- Anything which Fibrus believes is harmful to the reputation of Fibrus (or its affiliates) or is contrary to our values or policies.
- Organisations that have a written policy or a practice that discriminates against any individual protected in law - however, we will consider projects from organisations which take lawful positive action, to achieve more comprehensive and more effective equality outcomes for individuals sharing a particular protected characteristic who are socially or economically disadvantaged or excluded, or who otherwise face the consequences of past or present discrimination or disadvantage.

4. **Assessment and Awards of Funding Support**

All applications will be reviewed by an internal committee, for final shortlisting. Shortlisted organisations (prospective funding support recipients) may be required to complete a fuller due diligence process to confirm their formal eligibility to receive the funding. Once completed, the funding support will be confirmed in writing.

Your application does not require any supporting documentation. However, this may be required as part of any due diligence and additional internal governance requirements we require.

Each funding application will be considered on a case-by-case basis. We will look to ensure a fair spread of funding across our locations, the voluntary groups, organisations, and charities being supported, and the range and types of children sports projects. We may therefore only accept one application from a particular community from each organisation that applies, in order to meet our stated objectives.

Unfortunately, given that the Fund is limited, not all organisations that apply (and which meet the eligibility criteria) will be successful. Given the immediacy of the funding support, we are unable to run an appeal process or provide detailed feedback.

5. **Eligibility**

We do not fund statutory bodies such as schools, but PTAs or friends of schools can apply for projects, initiatives or activities that benefit their community.

Applicants will need to demonstrate that they are effectively organised and run.

We will only fund organisations that have 2 unrelated bank signatories.

Applications can only be accepted for grant funding in the community in which both the applicant organisation is based and the project, initiative or activity takes place.

6. **Personal Data**

Any personal data we receive directly from you or from a third party who we contact in connection with your application will only be used by us to consider, assess and process your application and for associated record keeping and governance purposes. Contact details may be shared with our external party PR and Communications agency working for Fibrus for the purposes of collecting case study information and/or testimonials. For more details about how we hold, use and store personal data please see our Privacy Policy available on our [website](#). Data will be retained for up to 12 months.

7. **Publicity**

Successful funding support applicants consent to taking part in publicity events to publicise the Play it Forward Fund and Fibrus. You agree that we may use names, images, descriptions, photographs video footage, and other information, which you've submitted on entry, in any media, without paying you and without any time restriction. Successful funding support applicants also agree that we may film, record or photograph you in connection with the Fund. We will own these films, recordings or photographs and we may use them publicly and/or for any promotional purposes.

8. **Guidance**

If you require further guidance or have any questions, please contact us at sponsorships@fibrus.com.